



Dear Friends:

The Alabama Sweet Potato Association is happy to be hosting the 49th Annual United State Sweet Potato Convention. The meeting will be held in Orange Beach, Alabama at the Perdido Beach Resort. The Convention dates are January 23–25, 2011, make plans to come early and enjoy the luxuries of Perdido Beach Resort.

Come relax and enjoy the company of your sweet potato friends from across the nation. You will enjoy good food and fun activities (including shopping for the ladies) mixed in with a little business. You will not want to miss this exciting opportunity to talk sweet potatoes with the leaders of our industry.

A block of rooms has been reserved at the Perdido Beach Resort. Make your reservations as soon as possible to ensure that you are able to reserve a room in our block. Room rates are \$99.00 per night Saturday/Tuesday. When making reservation you must identify yourself as a participant of the 49th Annual United States Sweet Potato Council Convention, booking ID#7461. Reservations may be made by calling (800) 634-8001 or going online to www.perdidobeachresort.com. A credit card will be required to guarantee the reservation. Enclosed you will find a registration form.

We are planning an optional round of golf on Sunday afternoon for those who are interested in playing golf. We will make the arrangements at a local golf course. THIS IS NOT included in the registration fees. You will be responsible for any fees associated with the golf game. Please indicate if you are interested in a game of golf.

Pensacola, Florida is the closest and most convenient airport to Perdido Beach Resort. A shuttle bus to the resort may be arranged for large groups. There is an airport in Mobile, Alabama.

If you have any questions concerning the 2011 Sweet Potato Convention, please contact: Arnold Caylor email cayloaw@auburn.edu. (256) 734-5820.

Sincerely,

Leonard Kichler

Leonard Kichler



Annual Meeting and Convention of
THE UNITED STATES SWEET POTATO
COUNCIL

January 23–25, 2011

Perdido Beach Resort
27200 Perdido Beach Blvd.
Orange Beach, AL 36561
(800) 634-8001

Please print information for each person attending the convention:

\$275.00/ person postmarked by 12/23/2010
(Adults & Children)

\$300.00 late registration

Company Name _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Fax** _____ **Email** _____

Please enter all persons registering under the same business name and address. (Please indicate: Male, Female, Spouse, Child, Sponsor, Exhibitor, or Sponsor)

Full Name

1. _____
2. _____
3. _____
4. _____
5. _____

Total No. Registered _____ @ \$275.00 ea. Total Amount \$ _____

_____ **Yes I would like to play golf.** _____ **Number People Playing Golf**

Please make check payable to: Alabama Sweet Potato Convention

Please forward your registration fees and information to:
Alabama Sweet Potato Convention (Attention: Arnold Caylor)
765 County Road 1466
Cullman, AL 35055